



BSMA Europe 4th conference will come back to Brussels and Belgium on May 23rd! (Dolce la Hulpe)

Supply chain management executives of the biotech, pharma and medical devices supply chain industries will address issues to improve the supply chain from clinical supplies to commercial products at the Bio Supply Management Alliance (BSMA) Conference to be held on **May 23rd in la Hulpe (Brussels)**.

The *one-of-a-kind community of SCM professionals* will showcase innovations in supply chain and logistics, digitalization, traceability, data management and IOT but also how biopharma companies do manage their cold chain, risks in supply chain, transportation and many other fields.

This year, we will also have a focus on personalized medicine supply chain challenges and especially cell therapies.

High level executives from the industry will also discuss about data integrity, 360° vision and talent development.

Come and join our conference and community on May 23rd. You will partner with 300 + VP's and executives of the biopharma industry, coming from over 20 countries including USA, India and many European countries.

Almost all top 20 global biopharma companies were represented in the last 3 editions with some of their top executives. Contributions from companies such as GSK, Illumina, Novartis, Fresenius Kabi, MSD, Bayer, Baxalta, UCB, ThermoFisher and many more brought this conference to an outstanding level.

HIGHLIGHTS OF THE CONFERENCE

- Personalized Medicine supply chain challenges
- Industry 360°C panel discussion
- The E commerce Supply Chain wheel – how it applies to biotech and pharma sector
- Digitalization and data management impacts on operations and organizations
- Temperature-Controlled and Cold Chain Supply Chain: Proven Technologies and Practices for Compliance
- The journey to launch a biosimilar
- Managing the distribution of commercial products in complex environments
- Workshop on personalized medicine
- Distribution challenges in cell & gene therapies
- Stem cell manufacturing – insights from on market products companies
- Panel discussion on challenges in supply chain to achieve tomorrow's objectives
- How to build an efficient supply chain while meeting high level sustainability objectives
- How to transform & run your supply chain data & analytics organization like a life depends on us
- Lessons from disruptive approach in life sciences operations and supply chain

Executives of biopharma drug manufacturers receive **complimentary** registration for the conference



WHO SHOULD ATTEND?

- Professionals responsible for Supply Chain Management, Strategic Sourcing and Purchasing, Forecasting and Planning, Clinical Supply Management, Operations and Manufacturing, Information Technology, Quality Assurance, Logistics / Distribution, and Risk Management in the biotech, biopharma, medical devices and related industries.
- Purchasers of those products – wholesalers, distributors and purchasing groups
- 3PL's and specialized logistics and transport service providers
- Solutions providers Packaging, IoT, IT, data loggers, consulting..
- Passionate individuals
- Academicians, training centres,...

WHY ATTEND?

To learn, share, contribute and network among executives of the biopharma industry to find solutions to problems, extend one's network, develop personal career and develop business.

SPONSORS OF THE EVENT



ABOUT BSMA

The Bio Supply Management Alliance was born of the need to create a worldwide community of operations and supply chain management leaders and professionals in the biotech, biopharma, and biomedical device industries.

The alliance started in the San Francisco Bay Area, home to more than 400 bio firms, and then started in Europe in 2016, in partnership with Biolog Europe.

The Alliance provides a forum for collaboration, learning and best practice sharing of practitioners, executives and thought leaders in these uniquely demanding industries

Please check out our websites for more information

US www.biosupplyalliance.com

Europe www.bsmaeurope.com

India www.bsmaindia.com

SCM EXCELLENCE AWARD CEREMONY (5PM)

“SCM Innovation Awards” have been given since 2014 to the stakeholders of the Biotech industry – Manufacturers, Service and Material Providers, Technology Enablers, Academia, Management Consultants, Trade Associations and Governmental Regulators, in order to recognize exemplary contribution towards advancing the Global Supply Chain.

COCKTAIL RECEPTION (5 PM-7PM)

Join us for our networking event and cocktail reception in this wonderful place.