

# BSMA

BIO SUPPLY MANAGEMENT ALLIANCE

EUROPE

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**5<sup>th</sup> BSMA Europe conference**  
Biotech, Pharmaceuticals  
and Healthcare Supply Chain Excellence

**12 of November 2020**  
**Dolce la Hulpe, Brussels - Belgium**

Join industry leaders from all over the world for the 5<sup>th</sup> annual meeting of Bio Supply chain Management Alliance Europe and be part of the future of the industry to help “building supply chain excellence from end to end .

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[www.bsmaeurope.com](http://www.bsmaeurope.com)





## BSMA MISSION STATEMENT



### STRATEGY

To build effective and efficient supply chain STRATEGY for the Life Sciences industry - biotech, biopharma, pharma and biomedical device industries by developing, advancing, and disseminating best practices, knowledge, and research.

### INNOVATION

To encourage and promote supply chain INNOVATION within the biotech, biopharma, pharma and biomedical device industries for the highest quality and clinical outcomes in patient care and welfare.

### COMMUNITY

To create a supply chain COMMUNITY of thought and practice leaders from the business, professional association and academic sectors for information exchange, shared services, and collaboration.

## TOPICS OF THE CONFERENCE

- ▶ Personalized Medicine supply chain challenges
- ▶ Industry 360°C panel discussion
- ▶ The E commerce Supply Chain flywheel - how it applies to biotech and pharma sector
- ▶ Digitalization and data management impacts on operations and organizations
- ▶ Temperature-Controlled and Cold Chain Supply Chain: Proven Technologies and Practices for Compliance
- ▶ The journey to launch a biosimilar
- ▶ Managing the distribution of commercial products in complex environments
- ▶ Workshop on personalized medicine
  - Distribution challenges in cell & gene therapies
  - Stem cell manufacturing - insights from on market products companies
  - Panel discussion on challenges in supply chain to achieve tomorrow's objectives
- ▶ How to build an efficient supply chain while meeting high level sustainability objectives
- ▶ How to transform and run your supply chain data and analytics organization like a life depends on us
- ▶ Lessons from disruptive approach in life sciences operations and supply chain
- ▶ Self driving supply chain
- ▶ Blockchain, AI and IoT



## WHO SHOULD ATTEND?

- ▶ CEO's, VP Supply Chain, SC Managers, VP Operations, QA teams, Packaging experts,
- ▶ Cold Chain specialists, Transport Managers from biotech, pharma, medical devices companies
- ▶ CRO's and CMO's
- ▶ International non profit organizations active in Healthcare and saving lives / charity organizations
- ▶ Logistics Service Providers, Transport companies
- ▶ Solution providers - tracking & tracing, data loggers, WMS, ERP,...
- ▶ Academia, universities, high schools
- ▶ Hospitals and healthcare centers
- ▶ Consultants
- ▶ People in transition

## COMPANIES THAT WERE REPRESENTED IN PAST EVENTS

From the industry ; Bayer Healthcare, Roche-Genentech, Illumina, Sanofi, Glenmark, Baxalta, Baxter, GSK, UCB, BioRad, Teva, Pfizer, Amgen, Alcon, Galderma, Fresenius Kabi, Janssens Pharma, Ferring Pharmaceuticals, J&J, Biomarin, Gilead, Kite Pharma, Dr Reddy's, Aurobindo, Sun Pharma, Reliance Life Sciences, Promethera, MastherCell, Volition RX, Mithra, Lonza,...

But also : Fisher Clinical Services, Worldcourier, Kuehne + Nagel, Cargosense, BioCair, Biopharmalogistics, Gubba, Marken, Cargolux, CAL, TNT, NV Logistics, Switrace, Testo, Liege Airprot, Brussels Airport, Biokryo, Expeditors, Port of Antwerp,...



**300+**  
SENIOR LEVEL LIFE SCIENCES  
SUPPLY CHAIN EXECUTIVES



**19**  
DIFFERENT COUNTRIES INCLUDING USA,  
CANADA, INDIA, CHINA, ISRAEL  
+ 14 EUROPEAN COUNTRIES



**30**  
SPEAKERS

**9/15**+

PRESENCE OF 9 OF TOP 15 GLOBAL  
BIOPHARMA COMPANIES



A ONE DAY EVENT WITH 4.5 HOURS OF  
NETWORKING

## REGISTRATION

To register, please visit  
[www.bsmaeurope.com/register](http://www.bsmaeurope.com/register)  
 or contact Franck Toussaint  
[fto@bsmaeurope.com](mailto:fto@bsmaeurope.com) / + 32 498 90 26 07  
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